



Jacqui Preugschat Media Kit

AUSMUMPRENEUR 2020



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BIO

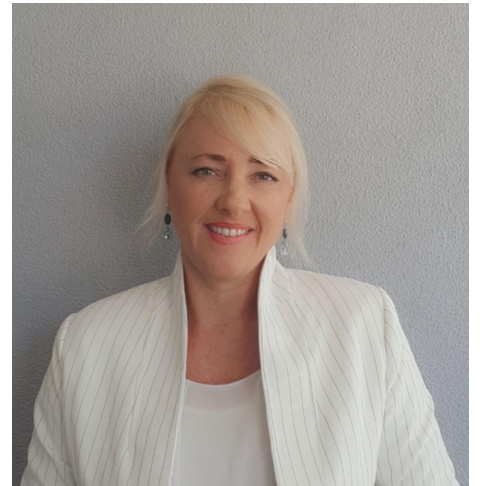
Jacqui Preugschat is a Brisbane based, happily-married mother of four beautiful children, who has a passion for encouraging girls to use their talents and learn new ones.

As a little girl, Jacqui spent her school holidays in her grandmother's dress shop, surrounded by elegant things. It was there that she found a love for creating beautiful things and the desire to share that love.

Jacqui is a qualified Special Education Teacher, University Lecturer, and Short Course writer for TAFE, and a qualified Genos Emotional Intelligence Practitioner. In her spare time, she directed three musicals at the Princess Theatre, maintained a role as a buyer for a bridal store, and even window-dressed a babies, girls and bridal store in South Australia.

Jacqui is also a contributing writer at [Kidspot](#), [Thrive Global](#), and a bronze and silver winner at the 2020 AusMumpreneur Awards.

Currently, Jacqui homeschools her two girls, directs a choir on a weekly basis, teaches drama, and runs a girls DIY Arts and Crafts group fortnightly, where she facilitates young girls learning to make their own beautiful projects.



BOOK BIO AND BENEFITS

Tessa's Books Of Elegance is a series of story/activity books within which the reader follows the main character, Tessa, through a series elegant activities; from cooking, dress and hat designing, sewing, to creating décor and even tutus.

In addition, this series encourages society to come together, be kind, thankful, to give, inspire, and support each another in our own unique goals and dreams.

With these books, Jacqui intends to:

- Encourage families to spend quality time together by sharing fun activities; and
- Foster lines of open communication within families, to create the foundation for strong and lasting relationships.

By recognising the importance of having conversations with one another, Jacqui aims to create a compassionate and caring environment for children, with the hope of reducing the impact of childhood loneliness and social isolation.

TARGET AUDIENCE

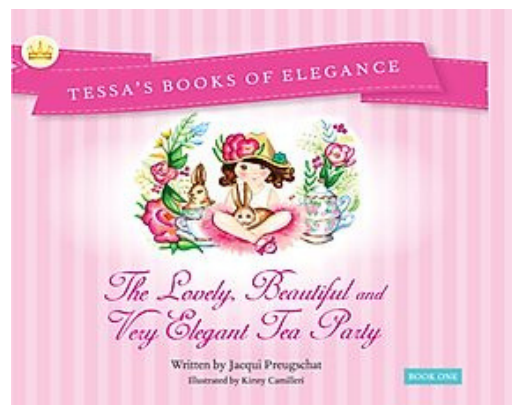
- Parents
- Schools
- Girls aged 5–12yrs

BOOK BIO AND BENEFITS – CONTINUED

The Lovely, Beautiful and Very Elegant Tea Party

Come along and join Tessa on her *Lovely, Beautiful and Very Elegant Tea Party*. You will be doing everything together; from making the invitations, cooking, decorating, sewing and dress designing! Your friends and family will be amazed at your talents when they come to your very own *Lovely, Beautiful and Very Elegant Tea Party*.

ISBN: 978-1-925834-49-9
Format: Paperback (22 x 28cm)
Page count: 73
Retail Price \$29.95
Genre: Children story/activity book



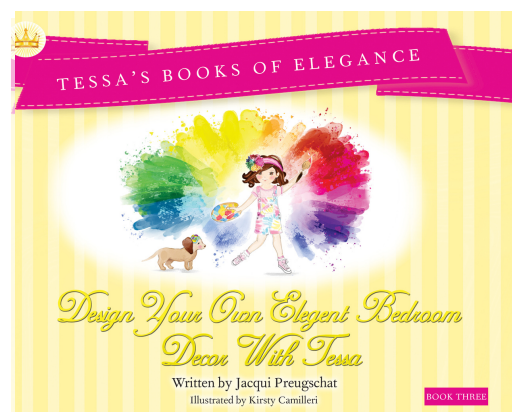
Leap For Joy and Twirl About Tessa's Elegant Ballet

Come along and join Tessa as you both Leap for Joy and Twirl About in a very elegant ballet performance. Together you will be learning the basic steps of ballet, making invitations, cooking, designing tutus and ballet shoes, and creating beautiful hairstyles! Your friends and family will be so excited to see you *Leap for Joy and Twirl About Tessa's Elegant Ballet* in your very own tutu.

ISBN: 978-1-925962-14-7
Format: Paperback (22 x 28cm)
Page count: 59
Retail Price \$29.95
Genre: Children story/activity book

Design Your Own Elegant Décor With Tessa

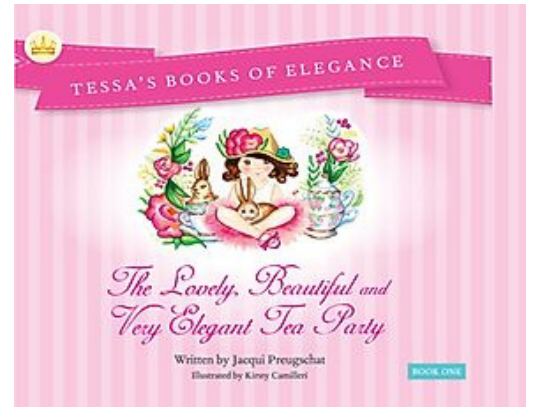
Come along and join Tessa as you learn about colour, design and colour themes! You will make elegant décor by re-purposing a chair or desk, create no-sew t-shirt pillows, decorate lamps/baskets, collage canvases, design beautiful hanging decorations, sew your own sausage dog or cat, and much more! Your friends and family will be so impressed, when they see the elegant décor you have created!



BOOK EXCERPTS

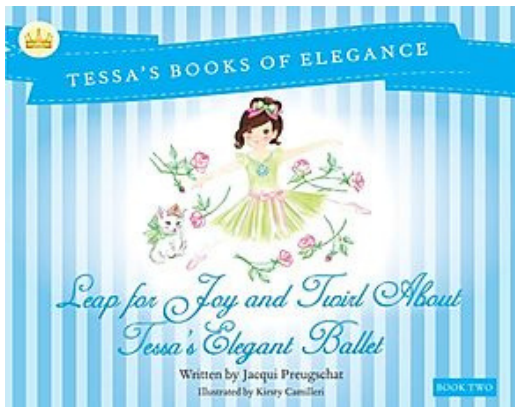
The Lovely, Beautiful And Very Elegant Tea Party

Hi, my name is Tessa. My life is filled with lovely, beautiful and very elegant things. Today, Mummy said I could have a lovely, beautiful and very elegant tea party and invite my friends! I'm so excited! And guess what? You're invited too! Yay! There are lots of things to plan, design, colour, cook, sew and make. Are you ready? Let's get started!



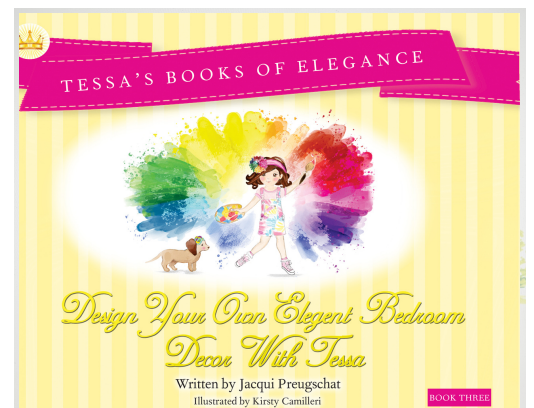
Leap For Joy And Twirl About Tessa's Elegant Ballet

I have been leaping for joy and twirling about – doing ballet! I love ballet so much. Have you ever been to a ballet performance? Ballerinas are so elegant and graceful in the way they point their toes and their arms and hands flow like they're floating on air. Would you like to learn ballet together? Wonderful! We can dance for our family and friends at our own ballet performance! I'm so excited!



Design Your Own Elegant Décor With Tessa

Hello friends! Guess what?! It's time to re-decorate my bedroom! Would you like to learn about colour, design, colour themes and re-decorate our bedrooms together? Yay!! There are so many beautiful colours in the world. Have you ever seen a rainbow after it has rained? A rainbow has the colours: red, orange, yellow, green, blue, indigo, and violet. However there are so many more colours!



INTERVIEW QUESTIONS

What inspired you to write this book series?

What are the books about?

Who is this book series for?

What kind of activities are in the books?

How do you think this will help young girls?

What are the benefits for parents?

What are you hoping to achieve through the series?

What has been your greatest highlight so far?

What is your next book about?

What other exciting things are on the horizon?

Tell us about being an Ausmumpreneur finalist!

CELEBRITY TESTIMONIALS



'I'm so proud of local Brisbane author Jacqui for creating this delightful book that I've been able to give to my daughter, Octavia. The things I loved most about it, are that it's so much more than just a beautifully illustrated read, it's also educational in an entertaining way, with practical elements to keep little, growing minds busy and teach them new skills.'

I encourage everyone, whether a birthday is coming up or just a surprise, to have this book on hand as the perfect present.'

Adrian Schrinner
Lord Mayor of Brisbane City

'My little girl is obsessed with Tessa's Books Of Elegance. The books are beautifully written and the presentation is delightfully appealing to little girls. Both books are packed with fun craft, recipes and activities, with easy to follow instructions.'

My little girl, Nancy, is only six and just beginning to read, but I couldn't count the hours she has spent leafing through the pages. She is already planning her high tea birthday party with so much excitement! We cannot wait for the next book to see what fun Tessa has in store!'

Aine McClean
Owner of Heavenly High Tea Hire



TESTIMONIALS

'My DD6 loves these books!!! We did the ballet moves together- just like Tessa. We both love the Mummy daughter time we have together reading the Tessa books and doing the activities. As a very busy mum of eight - I love how easy the Tessa books have made it for me, by including interesting activities and tasty recipes. The free printouts from the website are also a bonus. I would have loved to have had these books as a girl, and have never seen anything like these books before - especially ones that emphasize such positive traits. Needless to say, I will continue to buy these books for my daughter, and as a unique gift for her friends.

Jenni Robson

'I was fortunate to attend the book signing with my wife Michelle and 14 year old daughter, Amity. We enjoyed meeting Jacqui and her daughter, Angelica. We looked at the book. It is well written and is beautifully illustrated throughout.

Michelle frequently does theme parties for Amity and her family, and will be doing more for our three year old niece Ava in the future.

We agreed the book provides an ideal guide for preparing and running a tea party for girls (and with some modifications for adults too). We purchased the book and are looking to future instalments in the "Tessa's Books of Elegance" series. We recommend this book to anyone who wants to run a tea party. Its got info on how to do invites and has recipes for the foods. I can vouch for the cupcake recipe in the book, as Jacqui made some cupcakes for the signing.

The one I ate was delicious.'

John O'Dwyer

'I love this book and will use it for my next birthday party invitations and I will always treasure and keep to show to my daughters when I am older, as it is very unique.'

Charlotte

TESTIMONIALS – CONTINUED

'The Lovely Beautiful and very Elegant Tea Party' is great for some mother/daughter time, we had so much fun getting ready for Crystalyn's tea party, and it was so easy to print off the templates for everything. We read the book together and made several of the items (over a week or so) just like Tessa! The guests loved the invitations and other sweet touches, like name place cards we made – it was a real hit with her friends – now they all want to have their own tea parties! We all had great time – and I loved watching the girls drink their fruit teas like little ladies – it was super cute. "Tessa" has activities for older girls too, so it will be a useful resource as Crystalyn grows. Can hardly wait for the next book – and "Tessa's" next adventure – loved it, well done!'

Jenni

'The Lovely, Beautiful and Very Elegant Tea Party' written by Jacqui Preugschat is a wonderful book for children to read and do. There are more than 15 activities throughout the book that cater to the different creative interests of children. Making the bath bombs was one of our favourites, and then watching them when added to water! It is beautifully illustrated by Kirsty Camilleri and the procedures are easy to follow with her detailed drawings. Some of the other activities are planning your tea party with templates for you to create invitations; getting yourself ready by designing and sewing your own outfit; making food for the party with yummy recipes; and also designing placemats, decorations and name cards for your special party. As a parent and teacher's aide, my favourite activity was writing thank you cards. A great social skill for children to learn – showing kindness and gratitude. This book is so versatile, as you can do all the activities or just the ones that appeal to your child. We do some activities when we have playdates and the children love them! Also a great idea to do at birthday parties. We can't wait for the next book in this delightful series!

M. Sharples

AUSMUMPRENEUR 2020



Jacqui won silver and bronze at the 2020 AusMumpreneur Awards!

Click here to read more about Jacqui and the amazing work that has inspired Ausmumpreneurs to select her as a finalist in the educational authors' section.

Visit Jacqui's website to find out more about this wonderful opportunity and what the Ausmumpreneur team think about Tessa's Books of Elegance at www.tessas.com.au

IN THE MEDIA

Jacqui and Tessa's Books of Elegance are taking the media by storm.

Jacqui is a contributing writer at [Kidspot](#) and [Thrive Global](#).

And you can see what she's been getting up to in F Magazine Online, The Village News, Kidspot, and for her work as an Ausmumpreneur 2020.

All of Jacqui's media links are available for full view on her website, www.tessas.com.au.



AS SEEN IN

V | news

Children's author nominated for national award

By Madeline Grace

Kangaroo Point businesswoman and author Jacqui Preugschat has been nominated for this year's AusMumpreneur Awards for her book series aimed at young girls. Tessa's Books of Elegance follows the main character Tessa as she learns to have a tea party in book one and performs in a ballet performance in book two.

The series has consistent themes of kindness, encouragement and giving. Ms Preugschat said she found there were many benefits to balancing business and motherhood. "Being a Mumpreneur allows me to have the best of both worlds," she said. "Due to the flexible working hours I can focus on being a mother and spending time with my four children and also focus on producing my books," she said. "You have to be 100 per cent passionate, dedicated, and inspired about your business because if you're not, how can you expect other people to be."



The AusMumpreneur Awards, presented by The AusMumpreneur Network, celebrate and recognise Australian mums in business. The awards are designed to recognise the growing number of women who successfully balance motherhood and business in a way that suits their life and family. Ms Preugschat will be releasing her third book Design Your Own Elegant Bedroom Décor with Tessa in October. The winners of the 2020 AusMumpreneur Awards will be announced this October.

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Home Schooling: How To

Experienced home-school educator Jacqui Preugschat shares her tips on how to keep kids on task.

V Village News / May 5, 2020

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www.texas.com.au